

For Immediate Release

Contact: Angela Shipp, info@bluehealerdiary.com

bluehealer introduces inspirational jewelry

Woodstock, GA. – November 10, 2010 – Bluehealer diary, an online retailer of health care planners and tools, today announced the arrival of a new women's necklace. The new piece is made of raw and oxidized brass with a plated finish applied to steel.

"With the holidays around the corner, it is a wonderful time to announce this newest addition to our collection of products and resources that are designed to encourage good health", said Angela Shipp, **bluehealer®** founder.

The necklace features an acorn and oak leaf, symbolizing potential and strength. Acorns and oak trees have long-held symbolism in most cultures. Considered to be an emblem of prosperity and power, the acorn can easily be deemed a good luck symbol. In fact, some say that good luck will follow if you carry an acorn in your pocket. The mighty oak, which grows from the acorn, is known for its size and longevity, making it a powerful symbol of stability and strength.

"Our necklaces are perfect for letting people know that you are thinking about them and to serve as a reminder to stay strong throughout difficult times", said Shipp.

About bluehealer®

bluehealer® offers unique products and content to raise awareness of chronic illness and wellness issues. It offers products for consumers who are concerned about staying well and who need inspiration and tools to help them manage and feel better about their health and themselves. Bluehealer will help consumers take charge of their experience and become an advocate in their own health care with tools to motivate and support them in their goal to live a healthy, well-balanced lifestyle.

Bluehealer's mission is to improve the lives and outcomes of consumer wellness by providing resources to educate patients about their illness and by providing motivational gifts, thereby empowering them to lead healthier and more satisfying lives.

About the Author

Angela Shipp has learned to balance a hectic career and busy social calendar while staying healthy and organized at the same time. She is the author of bluehealer® diary, a personal command center for family schedules and health journaling. Shipp has also added an inspirational necklace and weekly blog to her product line. The bluehealer® diary can be found at www.bluehealeradiary.com.

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