

For Immediate Release

Contact: Angela Shipp, info@bluehealerdiary.com

bluehealer introduces stationary to send cheer and encouragement

Woodstock, GA. – December 10, 2010 – Bluehealer, an online retailer of health care planners and tools, today announced the arrival of a new stationary line. The unique miniature cards, called woof packs, can be used to send cheer to someone during difficult times.

“I created the woof pack cards to provide friends and caregivers with a way to soothe the blah with humor and hope”, said Angela Shipp, **bluehealer®** founder. “We offer six unique packs to help you offer support and encouragement for every challenging occasion.”

Woof packs are meant to represent words of encouragement. The backs of each card feature a variety of inspirational sentiments such as hang on, smile, persist, think positive, faith, find balance, attitude and more.

Woof pack cards can slip into a gift basket, lunch box, briefcase, greeting card, notebook, pocket, backpack and more. They are the perfect way to let co-workers, caregivers, family and friends know that they are thought of and to serve as a reminder to stay strong throughout difficult times. The same size as a business card, woof packs are small enough to fit in a wallet so that the recipient can carry the sentiment with him or her always.

About bluehealer®

bluehealer® offers unique products and content to raise awareness of chronic illness and wellness issues. It offers products for consumers who are concerned about staying well and who need inspiration and tools to help them manage and feel better about their health and themselves. Bluehealer will help consumers take charge of their experience and become an advocate in their own health care with tools to motivate and support them in their goal to live a healthy, well-balanced lifestyle.

Bluehealer’s mission is to improve the lives and outcomes of consumer wellness by providing resources to educate patients about their illness and by providing motivational gifts, thereby empowering them to lead healthier and more satisfying lives.

About the Author

Angela Shipp has learned to balance a hectic career and busy social calendar while staying healthy and organized at the same time. She is the author of bluehealer® diary, a personal command center for family schedules and health journaling. Shipp has also added an inspirational necklace and weekly blog to her product line. The bluehealer® diary can be found at www.bluehealerdiary.com.

The bluehealer® diary is published by Virtualbookworm.com Publishing, one of the most established POD publishers in the industry, having been in business since 2000.